

cheers

IT'S ABOUT PUBS, PEOPLE, BEER - AND YOU!

CHEERS IS A FREE MONTHLY PUBLICATION AND WEBSITE DEDICATED TO CHAMPIONING PUBS, BREWERS AND PERSONALITIES.

Edited by award-winning beer writer, Alastair Gilmour, Cheers entertains, informs and engages with our readers, giving them an insight into what's happening in the industry and the region.

Each edition is packed with news, features, gossip, longer reads and trusted recommendations for drinks, pubs and breweries throughout the North East.

Our readers tell us that Cheers inspires them to get out to more pubs more often, and to sample a fuller range of ales, wines and spirits. With 10,000 copies distributed free every month our advertisers tell us they know of no better

way to reach their target audience.

Our commercial partners include Jarrow, Black Sheep, Hadrian Border Brewery, Sonnet 43, Wylam Brewery, Theakston's and many more local breweries and pubs.

Online at: www.cheersnortheast.co.uk provides links to our advertisers' own websites, has a comprehensive search facility and contains the latest edition available to read online.

Distribution: 10,000 copies are distributed every month to more than 400 selected pubs and Tourist Information Centres in the North East. Each edition is also available online.






“It's about beer, breweries, pubs and people”

Alastair Gilmour: Editor

EDITORIAL: Alastair Gilmour
Tel: 01661 844115 mob: 07930 144 846
email: alastair@cheersnortheast.co.uk

ADVERTISING: Paul Bramley
Tel: 01661 844115 mob: 07976 471 245
email: paul@offstonepublishing.co.uk

 @cheers_ne
 @cheersnortheast
 @cheersmagazine_ne

A magazine by **offstone** publishing

10
ISSUES
PER YEAR

READERSHIP
259,000

AVAILABLE
AT
500
OUTLETS

6,914
TOTAL
FOLLOWERS

100,000
COPIES
PER YEAR

cheers

IT'S ABOUT PUBS, PEOPLE, BEER - AND YOU!



MEDIA INFO

MEDIA TECHNICAL INFORMATION

This publication, trimmed and folded is 280x210 (portrait) size. Printed on 70gsm uncoated stock full CMYK.

If supplying advertisements please ensure that they are created to the correct size with NO CROP OR REGISTRATION MARKS. All artwork needs to be produced to 300dpi minimum CMYK (4 colour process). Bitmap images (1 col scans) needs to be at 2400dpi.

Please supply all adverts as Hi-resolution PDF files. No other formats will be accepted.

IN HOUSE SETTING

We offer a free in house setting service. If you wish to have you advert produced by us we can set and send you a proof for your approval at no extra charge. Text can be supplied as MS Word and Text Only files. Images can be sent via email and need to be high resolution and be a minimum of 300dpi at 100% of the reproduction size. Alternatively, images can be supplied as hard copies so we can scan internally.

offstoneTM
PUBLISHING

Unit 1, Bearl Farm, Stocksfield, Northumberland, NE43 7AL

Telephone: 01661 844115

Email: sales@offstonepublishing.co.uk

PRODUCTION SCHEDULE

| ISSUE | BOOKING DEADLINE |
|---------------------|---------------------|
| 87 FEBRUARY | 24TH JANUARY 2019 |
| 88 MARCH | 21ST FEBRUARY 2019 |
| 89 APRIL | 21ST MARCH 2019 |
| 90 MAY | 25TH APRIL 2019 |
| 91 JUNE | 22ND MAY 2019 |
| 92 JULY/AUGUST | 20TH JUNE 2019 |
| 93 SEPTEMBER | 21ST AUGUST 2019 |
| 94 OCTOBER | 19TH SEPTEMBER 2019 |
| 95 NOVEMBER | 24TH OCTOBER 2019 |
| 96 DECEMBER/JANUARY | 21ST NOVEMBER 2019 |

**subject to change*

ADVERTISING RATES

| | |
|-----------|------|
| Full Page | £650 |
| 1/2 page | £375 |
| 1/3 page | £270 |
| 1/4 page | £220 |
| 1/6 page | £150 |
| 1/12 page | £85 |

Premium positions available on request and subject to availability. Bleed is available on full page and double page positions.

SERIES DISCOUNTS

(only valid if run consecutively)

| | |
|-----------|-----|
| 3 issues | 10% |
| 5 issues | 15% |
| 10 issues | 20% |

SPONSORSHIP

Sponsorship details on request, we also have a selection of 'partners packages' available.

Full Page
height: 260mm
width: 190mm
with 3mm bleed
height: 286mm
width: 216mm

1/4 Page Portrait

height: 128mm
width: 93.5mm

1/6 Page Landscape

height: 85mm
width: 93.5mm

1/3 Page Landscape

height: 85mm, width: 190mm

1/2 Page Portrait
height: 260mm
width: 93.5mm

1/3 Page Portrait
height: 260mm
width: 61mm

1/2 Page landscape
height: 128mm
width: 190mm